

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

Contract / Revision 156530 /		Alt Order # 08356730
Product CLINTON 4 PRES 9/20		
Contract Dates 09/20/16 - 09/26/16		Estimate # 5286
Advertiser POL/Hillary Clinton/D/PRES-A		Original Date / Revision 09/02/16 / 09/02/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code TV12856	Advertiser Code 278	Product 1/2 295
Agency Ref 6219		Advertiser Ref 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/20/16	09/26/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				5	\$350.00					
2	WHIO	09/20/16	09/26/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				2	\$550.00					
3	WHIO	09/20/16	09/26/16	The Price is Right	11:00 AM-12:00 F		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				1	\$900.00					
4	WHIO	09/20/16	09/26/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				1	\$400.00					
5	WHIO	09/20/16	09/26/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				4	\$1,000.00					
6	WHIO	09/20/16	09/26/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				5	\$500.00					
7	WHIO	09/20/16	09/26/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				2	\$150.00					
8	WHIO	09/20/16	09/26/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				3	\$450.00					
9	WHIO	09/20/16	09/26/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				4	\$1,200.00					
10	WHIO	09/20/16	09/26/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				2	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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(855) 333-2676

<u>Contract / Revision</u> 156530 /		<u>Alt Order #</u> 08356730
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Product</u> CLINTON 4 PRES 9/20
<u>Advertiser</u> POL/Hillary Clinton/D/PR		<u>Estimate #</u> 5286
		<u>Original Date / Revision</u> 09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	09/20/16	09/26/16	NewsCenter 7	530p 5:30 PM-6:00 PM		:30			P-05		NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				4	\$1,400.00					
12	WHIO	09/20/16	09/26/16	NewsCenter 7	6p 6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				4	\$1,500.00					
13	WHIO	09/20/16	09/26/16	Daybreak Edition	6a 6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				4	\$800.00					
14	WHIO	09/20/16	09/26/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				5	\$1,200.00					
15	WHIO	09/20/16	09/26/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				10	\$700.00					
16	WHIO	09/20/16	09/26/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				2	\$1,200.00					
17	WHIO	09/20/16	09/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/20/16	09/26/16	MTWTF--				4	\$300.00					
18	WHIO	09/26/16	09/26/16	Mon Prime Other	1 9:00 PM-11:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$3,000.00					
19	WHIO	09/24/16	09/24/16	Sat Prime Hour	3 10:00 PM-11:00 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$1,000.00					
20	WHIO	09/24/16	09/24/16	CBS This Morning	Sa 10:00 AM-12:00 F		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$600.00					
21	WHIO	09/24/16	09/24/16	NewsCenter 7	Noon S 12:00 PM-12:30 F		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$175.00					
E 22	WHIO	09/24/16	09/24/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$1,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	09/19/16-09/25/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30	\$1,000.00	NM				
		See MG 22.2,22.3												
		2	WHIO	09/24/16-09/24/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30	\$1,000.00	NM				
		Ⓜ MG for 32.1,22.1												
		3	WHIO	09/22/16-09/22/16	NFL RS Pre-Game Other	Various	----Th----	:30	\$2,000.00	NM				
		Ⓜ MG for 32.1,22.1												
23	WHIO	09/24/16	09/24/16	NewsCenter 7	Sa 6a 6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$200.00					

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Contract / Revision	Alt Order #
156530 /	08356730

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	CLINTON 4 PRES 9/20	5286

Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PRI	09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
24	WHIO	09/24/16	09/24/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1-	1			\$400.00						
25	WHIO	09/24/16	09/24/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1-	1			\$400.00						
26	WHIO	09/25/16	09/25/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1	1			\$400.00						
27	WHIO	09/25/16	09/25/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1	1			\$200.00						
28	WHIO	09/25/16	09/25/16	NFL Bengals Game	12:56 PM-4:30 PM		:30			P-05		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1	1			\$6,000.00						
29	WHIO	09/25/16	09/25/16	NFL RS Local Pre-Gar	12:00 PM-12:50 P		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1	1			\$3,000.00						
30	WHIO	09/25/16	09/25/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1	1			\$5,000.00						
31	WHIO	09/25/16	09/25/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1	1			\$800.00						
E 32	WHIO	09/22/16	09/22/16	M-F 730p-8p	7:30 PM-8:30 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	---1---	1			\$2,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/19/16-09/25/16	M-F 730p-8p	7:30 PM-8:30 PM	----Th-----	:30		\$2,000.00			NM		
	See MG 22.2,22.3													
33	WHIO	09/22/16	09/22/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	---1---	1			\$3,500.00						
34	WHIO	09/20/16	09/26/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/20/16	09/26/16	MTWTFSS	2			\$1,500.00						
35	WHIO	09/20/16	09/20/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-1-----	1			\$2,000.00						
36	WHIO	09/20/16	09/20/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-1-----	1			\$3,000.00						
37	WHIO	09/20/16	09/20/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-1-----	1			\$3,000.00						
E 38	WHIO	09/21/16	09/21/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	--1----	1			\$3,500.00						

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156530 /	08356730

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09/20/16 - 09/26/16	CLINTON 4 PRES 9/20	5286

Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PR	09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			<u>Type</u>		
Spot	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>					
1	WHIO	09/19/16-09/25/16		Wed Prime Hour 1	8:00 PM-9:00 PM	---W-----	:30		\$3,500.00			NM		
		See MG 38.2												
2	WHIO	09/22/16-09/22/16		NFL on CBS Thursday	Various	----Th-----	:30		\$3,500.00			NM		
		Ⓜ MG for 38.1 09/21												
Totals									0.00				84	\$91,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	65	\$73,875.00	(\$11,081.25)	\$62,793.75
09/26/16 - 09/26/16	19	\$17,900.00	(\$2,685.00)	\$15,215.00
Totals	84	\$91,775.00	(\$13,766.25)	\$78,008.75

Signature: _____ **Date:** _____

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REP HEADLINE# 8356730 TRF# 156530
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 610-293-4100
 ORDER WORKSHEET
 FAX# 610-225-1191
 HARRIS REPORT FROM REP
 CHANGES SEP19/16 17.05
 *** WHIO-TV ***

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP19/16 17.05
*** WHIO-TV ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

REP HEADLINE# 8356730 TRF# 156530
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME POLI/H CLINTON/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____	AGY. NAME <u>GREER, MARGOLIS, MITCHELL</u>	BUYER NAME <u>DAVID OUTEN</u>
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3050 K ST NW,
SALES PRSN PH- NICK WELTE

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 8356730 _____ CLASS: NATL. LOCAL REGIONAL

PRDCT CLINTON 4 PRES 9/20 EST#5286 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	SEP20/16	SEP26/16	WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP19/16 17.05

REP: TO BIRTHDAY GIRL
FR JARED
OK'D M2, SEE LN 40-41
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

HILLARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 278 AGENCY PRODUCT CODE = 295 AGENCY EST# = 5286												
22	S		1200N-100P	30		\$1,000.00	9/24	9/24	0		SAT	0
PROGRAM : SEC PRE-GAME ORD COM1 : LEVEL 4 CON COM1 : SEC PRE-GAME												

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PROGRAM : SEC PRE-GAME
ORD COM1: LEVEL 4
CON COM1: SEC PRE-GAME
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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
40	A		330P-700P	30		\$1,000.00	9/24	9/24	1		SAT	1
PROGRAM : SEC FOOTBALL ORD COM1: PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR SEP24 ON LINE-22 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP22 ON LINE-32 FOR 1 SPOT/WK												
41	A		730P-825P	30		\$2,000.00	9/22	9/22	1		THU	1
PROGRAM : NFL PRE GAME ORD COM1: PLEASE ADVISE ASAP PART OF A MAKEGOOD MADE UP OF LINES 40-41												
32	S		730P-830P	30		\$2,000.00	9/22	9/22	0		THU	0
PROGRAM : TNF PREGAME ORD COM1: LEVEL 4 CON COM1: TNF PREGAME STATION MAKEGOOD OFFERS: M2 OK'D BUY#22 MISSED:SAT/1200N-100P BUY#32 THU/730P-830P OFFER:SAT/330P-700P & THU/730P-825P CMT:PLEASE ADVISE ASAP SEP24 30S \$1,000.00 (SEP19/16) SEP22 30S \$2,000.00 SEP24 30S \$1,000.00 PLS ADVISE. SEP22 30S \$2,000.00												
SEP/16			88775.00			OCT/16	\$3,000.00					
MARKET TOTALS \$169,953 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%											CONTRACT TOTAL	91775.00
SVC- NSI DEMOS- RA35+*											TOTAL SPOTS	84

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE